

## **Dynamic Asset Allocation**

**Asset Allocation Range** 

Global Tactical Growth Strategy - ETFs

## **Strategy Overview**

As of 3/31/25

Dynamic Asset Allocation is a fully tactical investment strategy designed to generate long-term growth. The strategy utilizes a diversified basket of global iShares® ETFs across the asset class spectrum using global equities, global bonds, real estate, alternative investments, and cash equivalents. The strategy invests in growth assets in favorable market environments and scales to conservative assets such as cash or fixed income to preserve gains when bear market risk is high.

Primary
Objective
Long-Term
Growth
Secondary
Objective
Downside Risk
Protection

Based on market conditions

Equities

0% 
Fixed Income

0% 
Alternative

0% 
20%

## Active Management for a Changing Market

- People are living longer, and the road to financial security is only getting more complex. Investors require thoughtful solutions that properly balance the **financial tradeoff between income production and principal risk**.
- The rise of the Exchange Traded Fund (ETF) marketplace has provided NorthCoast with one of the tools necessary
  to deliver investment products designed to manage this tradeoff. Utilizing a variety of ETFs, NorthCoast can
  provide investors with increased transparency, lower costs, and greater consistency.
- Market exposure adjustments, rules-based ETF selection, and disciplined risk management are the key
  components to Dynamic Asset Allocation. Incorporating a hands-on tactical asset allocation solution can enhance
  diversification, lower volatility, and generate solid, long-term income.

### **Investment Process**

Seeks long-term growth with downside risk protection through the implementation of a systematic 3-step process

1
Determine Asset Allocation

Goal to reduce volatility by shifting to conservative assets when risks outweigh potential return

Select ETFs

Select ETFs with the highest ranked riskadjusted appreciation potential 3 Manage Risk

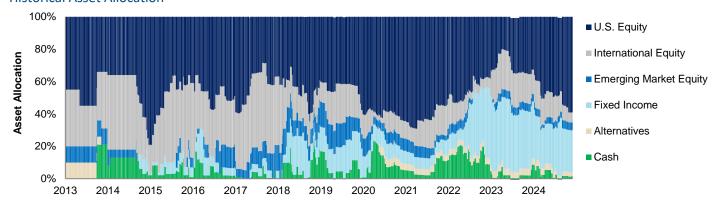
Monitor positions daily and preserve capital

#### **Strategy Benefits**

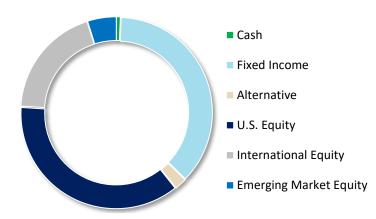
### Management

Complementary	Low correlation to standard equity benchmarks	Firm Home Office	NorthCoast Asset Management Greenwich, Connecticut			
Defensive	Able to shift across multiple asset classes	Account Types	All brokerage, retirement and trust accounts welcome			
Disciplined	Quantitatively researched and rules- based management	Contact	203.900.8836 info@northcoastam.com			
Transparent	Separately managed account (SMA) structure provides real-time account access		northcoastam.com			

#### Historical Asset Allocation



#### Sample Asset Allocation



#### Sample Holdings

- IVV iShares Core S&P 500 ETF
- IJH iShares Core S&P Mid-Cap ETF
- IJR iShares Core S&P Small-Cap ETF
- RSP Invesco S&P 500 EW
- IEMG iShares Core MSCI Emerging Market ETF
- EPP iShares MSCI Pacific Ex-Japan ETF
- MBB iShares Barclays MBS Bond ETF
- BKLN Invesco Senior Loan ETF

Sample Holdings determined by weight. The list above is shown for informational purposes only. It can change and is not a recommendation to buy or sell any of these securities or to allocate a portfolio in this manner.

# Total Performance (% Net)

	2013*	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024			Growth of \$1,000,000
Dynamic Asset Allocation	15.5	1.8	-3.3	7.7	19.4	-9.2	17.8	8.6	16.3	-14.2	7.8	10.2	0.5	102.2	\$2,012,845
Tactical Competitor Avg	6.0	2.7	-5.9	6.2	12.3	-7.7	14.5	9.0	13.2	-15.6	10.6	10.3	-1.7	61.3	\$1,613,309

# Annualized Returns (% Net)

				Since
				Inception
1-yr	3-yr	5-yr	10-yr	2/1/13
5.2	2.6	10.7	5.2	5.9
2.3	2.3	7.8	3.8	4.0

#### **Important Disclosure Information**

Kovitz Investment Group Partners, LLC (Kovitz) dba NorthCoast Asset Management is an investment adviser register with the Securities and Exchange Commission under the Investment Advisers Act of 1940 that provides investment management services to individual and institutional clients. Effective June 1, 2024, NorthCoast Asset Management underwent an organizational change and all persons responsible for portfolio management became employees of Kovitz Investment Group Partners, LLC. Prior to June 1, 2024, NorthCoast Asset management was previously overseen by Focus partner Connectus Wealth since November 1, 2021. From 2008 until November 2021, the Firm was defined as NorthCoast Investment Management, LLC. The accounts managed at the predecessor firms are sufficiently similar to the accounts managed at NorthCoast Asset Management, such that the performance results would provide relevant information to clients or investors.

Past Performance is not indicative of future results. Net performance reflects the deduction of actual fees, up to 1.00% annually, applied quarterly (up to 0.25% per quarter). All investments involve risk, including loss of principal. NorthCoast Asset Management (NCAM) claims compliance with the Global Investment Performance Standards (GIPS\*). GIPS\* is a registered trademark of CFA Institute. The CFA Institute does not endorse or promote this organization, nor does it warrant the accuracy or quality of the content contained herein. NorthCoast Asset Management is a d/b/a of, and investment advisory services are offered through, Kovitz Investment Group Partners, LLC (Kovitz), an investment advisor registered with the United States Securities and Exchange Commission (SEC). Registration with the SEC or any state securities authority does not imply a certain level of skill or training. More information about Kovitz can be found at www.kovitz.com.

Returns are presented net-of-fees. Net-of-fee returns are reduced by trading costs and the portfolio's actual management fee. Valuations are computed and performance is reported in U.S. dollars. A complete list of composite descriptions is available upon request. Policies for valuing portfolios, calculating performance, and preparing compliant presentations are available upon request. To obtain a compliant presentation for the associated strategy, please contact one of our advisors at 800.274.5448.

This information contained herein has been prepared by NCAM on the basis of publicly available information, internally developed data and other third-party sources believed to be reliable. This material is for informational and illustrative purposes only and should not be viewed as a recommendation or a solicitation to buy or sell any securities or investment products or to adopt any investment strategy.

Dynamic Asset Allocation is a fully tactical investment strategy designed to generate long-term growth. The strategy invests in a diversified basket of global ETFs across the asset class spectrum using global equities, global bonds, real estate, alternative investments, and cash equivalents. The primary objective is long-term capital appreciation with secondary objective of capital preservation.

Benchmarks - World Allocation Avg - World-allocation portfolios seek to provide both capital appreciation and income by investing in three major areas: stocks, bonds, and cash. While these portfolios explore the whole world, most of them focus on the U.S., Canada, Japan, and larger markets in Europe. It is rare for such portfolios to invest more than 10% of their assets in emerging markets. These portfolios typically have at least 10% of assets in is notocks, and at least 40% of assets in non-U.S. stocks or bonds. Tactical Competitor Avg = Morningstar Tactical Allocation Category Average. Tactical Allocation portfolios seek to provide capital appreciation and income by actively shifting allocations between asset classes. These port folios frequently have material shifts across equity regions and bond sectors. To qualify for this category, the fund must first meet the requirements to be considered in an allocation category. Next, the fund must historically demonstrate material shifts within the primary asset classes either through a gradual shift over three years or through a series of material shifts on a quarterly basis. The cumulative asset class exposure changes must exceed 10% over the measurement period.

<sup>\* 2013</sup> performance results from 2/1/2013 - 12/31/2013