

## **Global Diversified Balanced**

Global Balanced Strategy - ETFs

# **Strategy Overview**

As of 3/31/25

Global Diversified Balanced is a moderately tactical investment strategy designed to produce a balanced approach to growth and income. The strategy invests in a diversified basket of global ETFs (global equities, global bonds, real estate, alternative investments and cash equivalents) with a balanced objective of capital appreciation and income generation.

Primary Objective
Balanced Growth &
Income

Secondary Objective Downside Risk Protection Asset Allocation Range Based on market conditions

Equities \_

40% ←→ 60%

Fixed Income

40% ←→ 60%

Alternative 0% ←→ 20%

# Active Management for a Changing Market

- People are living longer, and the road to financial security is only getting more complex. Investors require thoughtful solutions that properly balance the **financial tradeoff between income production and principal risk**.
- The rise of the Exchange Traded Fund (ETF) marketplace has provided NorthCoast with one of the tools necessary
  to deliver investment products designed to manage this tradeoff. Utilizing a variety of ETFs, NorthCoast seeks to
  provide investors with increased transparency, lower costs, and greater consistency.
- Market exposure adjustments, rules-based ETF selection, and disciplined risk management are the key
  components to Global Diversified Balanced. Incorporating a hands-on tactical asset allocation solution can
  enhance diversification, lower volatility, and generate solid, long-term income.

## **Investment Process**

Focus on income generation while managing principal risk through the implementation of a systematic 3-step process

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### **Determine Asset Allocation**

Goal to reduce volatility by shifting to conservative assets when risks outweigh potential return

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## Select ETFs

Select ETFs with the highest ranked riskadjusted appreciation potential 3

### Manage Risk

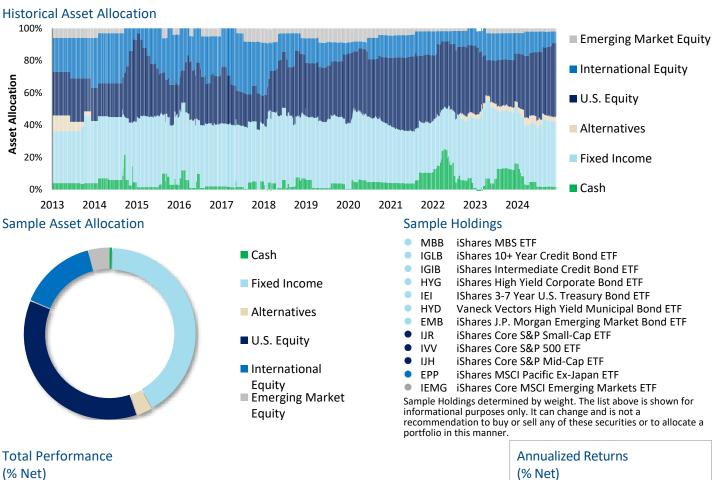
Monitor positions daily and preserve capital

### **Strategy Benefits**

Complementary	Low correlation to standard equity benchmarks
Defensive	Able to shift across multiple asset classes
Disciplined	Quantitatively researched and rules- based management
Transparent	Separately managed account (SMA) structure provides real-time account access

#### Management

Home Office Greenwich, Connecticut  Account Types All brokerage, retirement, and trust accounts welcome  Contact 203.900.8836 info@northcoastam.com	Firm	NorthCoast Asset Management
accounts welcome  Contact 203.900.8836 info@northcoastam.com	Home Office	Greenwich, Connecticut
info@northcoastam.com	Account Types	<u> </u>
northcoastam.com	Contact	



Total	Performance
(% Ne	et)

(70 Net)													(70 Net)							
	2013*	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	YTD 2025		Growth of \$1,000,000	1-yr	3-yr	5-yr	10-yr	Since Inception 2/1/13
Global Diversified Balanced	8.3	2.8	-3.3	8.8	14.6	-7.4	17.6	10.2	10.8	-14.1	9.2	9.7	0.6	84.6	\$1,846,111	5.7	3.2	8.5	5.0	5.1
50/50 Global Blend	7.5	2.4	-2.5	5.1	15.4	-5.2	16.6	13.4	6.4	-17.1	13.8	7.6	0.7	77.3	\$1,773,356	5.2	2.7	6.8	4.9	4.8

### **Important Disclosure Information**

Kovitz Investment Group Partners, LLC (Kovitz) dba NorthCoast Asset Management is an investment adviser register with the Securities and Exchange Commission under the Investment Advisers Act of 1940 that provides investment management services to individual and institutional clients. Effective June 1, 2024, NorthCoast Asset Management underwent an organizational change and all persons responsible for portfolio management became employees of Kovitz Investment Group Partners, LLC. Prior to June 1, 2024, NorthCoast Asset management was previously overseen by Focus partner Connectus Wealth since November 1, 2021. From 2008 until November 2021, the Firm was defined as NorthCoast Investment Management, LLC. The accounts managed at the predecessor firms are sufficiently similar to the accounts managed at NorthCoast Asset Management, such that the performance results would provide relevant information to clients or investors

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Returns are presented net-of-fees. Net-of-fee returns are reduced by trading costs and the portfolio's actual management fee. Valuations are computed and performance is reported in U.S. dollars. A complete list of composite descriptions is available upon request. Policies for valuing portfolios, calculating performance, and preparing compliant presentations are available upon request. To obtain a compliant presentation for the associated strategy, please contact one of our advisors at 800.274.5448.

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Benchmark - 50/50 Global Blend = The blended benchmark of 50% MSCI ACWI / 50% J.P. Morgan Global Aggregate Bond Index. The MSCI ACWI index is designed to measure the equity markets of developed and emerging markets outside of the United States and is generally considered a proxy for the global market. The JP Morgan Global Aggregate Bond Index is a broad-based index designed to represent multi-currency, global investment grade bonds.